**EzMealz Cybersecurity Scope and Priority Report**



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**Prepared by:**

**Dam Security**

Table of Contents

| 1. | Cover Page | 1 |
| --- | --- | --- |
| 2. | Table of Contents | 2 |
| 3. | Report Introduction | 3 |
| 4. | EzMealz Background | 3 |
| 5. | EzMealz Scope | 3 |
| 6. | Mission and Vision | 3 |
| 7. | Priority | 4 |
| 8. | Goals | 4 |
| 9. | Risk Tolerance | 4 |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

# **Report Introduction**

This Report will outline

1. The background of the web application, EzMealz
2. The scope of EzMealz.
3. The business and mission objective of EzMealz.
4. The priority for the EzMealz application and the organization
5. The goals of EzMealz

# **EzMealz Background**

EzMealz is a recipe food blog web application that gives users links to different recipes in which the organization has vetted to be easy to cook. The website also includes a

subscription service in which the users can receive exclusive recipes in their email

inbox as well as merchandise every month from the organization. The subscription

service is priced at $5.99 per month.

**EzMealz Mission & Vision**

Mission -

EzMealz aims to encourage, inspire, and promote home cooking by spreading

easy and delicious meals that take little to no effort to make.

Vision -

To create a community of home cooks and foster growth, confidence, and

excitment for cooking.

### **Goals -**

* Share easy online recipes to users
* Share a variety of different easy recipes such as:
  + Cheap recipes
  + Healthy recipes
  + Recipes cooked with pressure cookers
  + Recipes cook with slowcookers
* Post minimum of 10 new recipes every month
* Offer exclusive recipes to subscribers that is sent to their email inbox
* Give subscribers merchandise that is related to cooking or the organization every month
* Have 100 subscribers after a year of launching
* Have 1,000 monthly users by 3 months of launching

**EzMealz Cybersecurity Scope**

The primary target audience of EzMealz are beginner to intermediate cooks.

The organization hopes to have upwards of 1,000 users visiting the website

every month within the next 3 months, with ads and subscriptions being the primary

source of revenue. EzMealz plans to give subscriptions that allow users to navigate the

website ad-free, recieve exclusive recipes sent to their inbox, and monthly

merchandise sent to the subscriber’s address. The merchandise will be related to

cooking and/or EzMealz. It is critical to protect the information of users and

subscribers so no adversaries can access their information. Because of the presence of

sensitive information, it is important to encrypt user and subscriber information such

as usernames, passwords, and personal information. It is also important to safeguard

any elevation of privileges so users cannot perform administrative actions.

Protecting the database is essential so no alteration of the web application can be

performed by any unauthorized users. Monitoring any suspicious activity should also

be within the scope of the cybersecurity profile of EzMealz.

**EzMealz Cybersecurity Priority**

EzMealz’s main priority is to deliver a variety of easy recipes to its users and to

safeguard the sensitive information their users provide. We hope to deliver new

recipes every month as well as new merchandise sent to our subscribers every

month. We hope to maximize users interaction and revenue while minimizing

security threats or vulnerabilities.